



Town of Superior 2014 Update Report

Dear Superior Residents,

This report represents the Town's effort at presenting "the year in review" – a compilation of both the Town's vision and accomplishments of the past year. In reviewing the goals and objectives that were affirmed by the Town Board for 2013 – and the significant accomplishments achieved in each of these areas – it becomes obvious that 2013 was a successful year.

We hope that you find this information useful – and as always, should you have any questions or comments about any of this material, please don't hesitate to contact us at Town Hall.

Matthew G. Magley, Town Manager



2014 Town Board Goals

Encourage Environmental Sustainability

Become an energy neutral community through the continued implementation of energy initiatives, promotion of water and energy conservation efforts, and expansion of Town programs and incentives.

Enhance Financial Stability, and Promote Development Opportunities and Business Retention

Ensure the Town's long term financial stability by diversifying revenue streams, reducing and restructuring of existing debt, pursuing financial self-sufficiency of utility operations, and pursuing targeted development opportunities.

Involve Residents through Outreach and Engagement

Explore and initiate methods that will continuously improve education, communication and meaningful dialog between the Town, its residents, homeowners associations, and advisory groups.

Open Space

Augment natural & developed open space within the Town through purchases and strategic acquisitions via responsible development.

Provide Excellent Public Services and Public Infrastructure

Continue to expand and improve services and infrastructure by prioritizing and funding infrastructure and services needs; and pursuing service sharing opportunities and partnership for regional infrastructure improvements.

2013 Town Board Goals (in Review)

Encourage Environmental Sustainability

Become an energy neutral community through the continued implementation of energy initiatives, promotion of water and energy conservation efforts, and expansion of Town programs and incentives.

- Environmental “green” enhancements to Town facilities (installation of LED bollards in Town parks, water saving devices at Town Hall. Planning for additional electronic charging stations Town-wide);
- Continued work with the Town Board and Superior’s Recycling and Conservation Advisory Committee (RCAC), to expand the community’s recycling and conservation efforts through education and promotion of Town programs;
- Town sponsored water conservation efforts including residential water irrigation audits and a rebate program intended to replace high water flow shower fixtures, toilets, dishwashers and washing machines;
- Purchase of an electric vehicle in 2013 (complete);
- Expansion of the Town’s participation in renewable energy efforts (In progress – proposed participation in a Community Solar Garden program).



Enhance Financial Stability, and Promote Development Opportunities and Business Retention

Ensure the Town’s long term financial stability by diversifying revenue streams, reducing and restructuring of existing debt, pursuing financial self-sufficiency of utility operations, and pursuing targeted development opportunities.

- Reducing and restructuring of existing debt (outstanding debt/other long-term obligations reduced by almost \$3.6 million in 2013);
- Pursuing financial self-sufficiency of utility operations (system development/one-time connection fees increased by 4%. Water and sewer rates increased by 5%. Utility operating and capitol expenses below budgets. These actions further reduce the Town’s utility dependency on sales tax revenues);
- Pursuing targeted development opportunities (approval of Superior Town Center development).



Involve Residents through Outreach and Engagement

Explore and initiate methods that will continuously improve education, communication and meaningful dialog between the Town, its residents, homeowners associations, and advisory groups.

- Monthly newsletters, including Town meeting and events calendar (2,683 subscribers);
- E-blasts sent out weekly reminding residents of upcoming meetings, events, and important updates or information (2,683 subscribers);
- Facebook page posts regarding meetings and events (433 “Likes”);
- Channel 8 includes information about Town Programs, and airs Town Board and Planning Commission meetings in addition to other programming;
- Town Website – connects residents to Town Calendar, ability to sign up for newsletter and e-blasts, information about Town, departments and the Community, as well as view public meetings via webstreaming;
- Electronic community bulletin board list-serve (CAC – 485 participants);
- Town Board, Planning Commission and advisory committee meeting agendas are posted electronically with the public welcome and encouraged to attend;
- Community engagement meetings and on-line opportunities inviting input from residents on issues ranging from playground equipment to potential recreation opportunities throughout the community as well as Superior Town Center.

Open Space

Augment natural & developed open space within the Town through purchases and strategic acquisitions via responsible development.

- Hogdson Harris Dam Renovation (In Progress);
- New open space acquisitions (In Progress).

Provide Excellent Public Services and Public Infrastructure

Continue to expand and improve services and infrastructure by prioritizing and funding infrastructure and services needs; and pursuing service sharing opportunities and partnership for regional infrastructure improvements.

- Parks and recreation infrastructure replacements and enhancements (complete);
- Trail improvements (complete);
- \$125,000 for future facilities planning (In process);
- New parks/recreation amenities (complete);
- Over \$3 million in street replacement and improvements (complete);
- The start of construction for Phase II McCaslin interchange improvements (\$1,250,000) as well construction of a bikeway/walkway underpass at McCaslin between the Superior Marketplace and the Town Center site (\$1,000,000) (in process);
- \$550,000 for a new water storage reservoir design (In process);
- Nearly \$1,000,000 in capital maintenance and improvements to the Town’s water, sewer and storm drainage infrastructure (complete).



2014 Budget Highlights

The Town’s 2014 budget for all operations is roughly \$43.1 million as follows:

- Town (Operating, Capital, Open Space)
\$21.9 million
- McCaslin/US 36 Interchange
\$3.3 million
- Urban Renewal
\$7.7 million
- Utilities (Water, Sewer, Storm Drain)
\$9.2 million
- Districts 2/3 Debt
\$950,000

Total 2014 Budget \$43,123,113

New/Enhanced Operating Programs include:

- Enhanced outreach/engagement efforts
 1. Website redesign
 2. Citizen survey
 3. Completion of a Community/Recreation Center feasibility study
 4. Superior Town Center Civic Space discussions

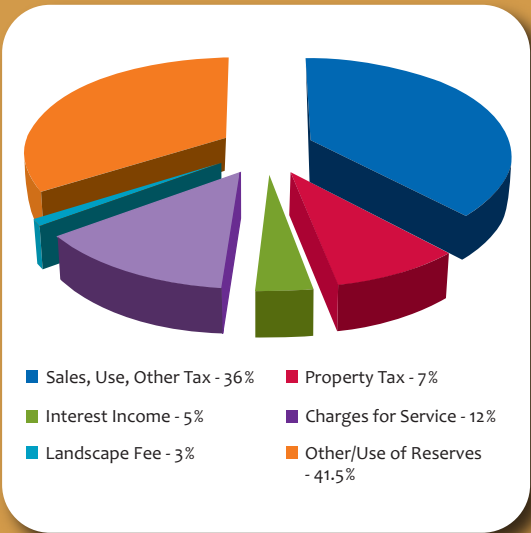
Stable/Decreasing Tax rates

- Town property tax rate is at 7.93 mills, down 10% since 2007
- District 2 debt property tax rate is at 6.20 mills, down 15% from 2007
- District 3 debt property tax rate decreased to 6.10 mills, down 13% from 2007
- Interchange property tax rate at 28.00 mills, down 20% since 2012

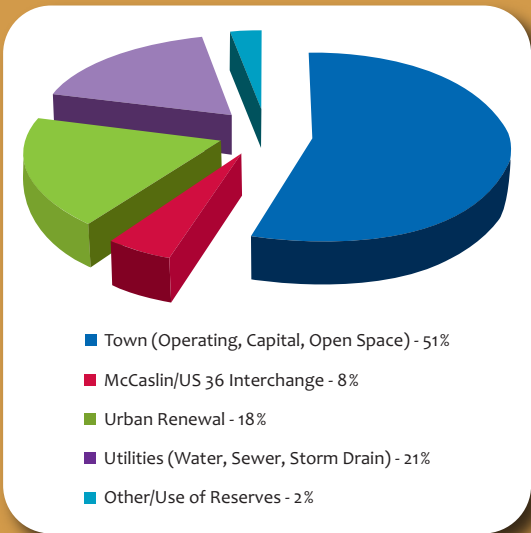
Continued Capital Investment

- Street Maintenance/Improvements
- \$2.75 million
- Hodgson Harris Dam Rehabilitation
- \$600,000
- Open Space Purchases - \$5.2 million

2014 Revenues (\$43,123,113)



2014 Expenses (\$43,123,113)



Continued Capital Investment (continued)

- Phase II McCaslin/36 interchange improvements construction - \$1.5 million (entire project over \$12 million)
- New Raw Water Storage - \$825,000
- Trail improvements/connections - \$450,000
- Coal Creek drainage/bridge improvements - \$1.2 million
- Water/Sewer Capital Improvements - \$1 million





Town Demographics

Elevation:	5,510 feet
Population:	12,483
Square Miles:	3.96
Incorporated:	1904
Households:	4,496
Average Family Size:	3.31*
Median Household Income 2008-2012:	\$107,921
In-Town Employment:	2,829
Property Tax Mill Levy:	7.93
Sales Tax Rate Breakdown:	
Town of Superior	3.46%
State of Colorado/RTD	4.0%
Boulder County	.8%
Total	8.26%
Use Tax Rate:	8.10%
(tax on vehicles, construction materials)	

* Census 2010

Important Links

Town of Superior	www.superiorcolorado.gov
Superior Parks and Recreation	www.superiorrec.com
Superior Chamber of Commerce	www.superiorchamber.com
Boulder County	www.bouldercounty.org
Boulder Valley School District	www.bvsd.org
Rocky Mountain Fire District	www.rockymountainfire.org
Rock Creek HOA	www.rockcreekhoa.com
Saddle Brooke HOA	www.saddlebrookerockcreek.com
The Ridge HOA	www.aspen-mgmt.com
The Summit HOA	www.summitatrockcreek.com
Calmente HOA	www.harmonymanagement.biz
Horizons Apartments	www.simpsonpropertygroup.com
Louisville/Superior Library	www.louisville-library.org



124 E. Coal Creek Drive
Superior, Colorado 80027

Community Service Phone List

Emergency	911
Sheriff’s Dispatch	303.441.4444
Rocky Mountain Fire Substation	303.564.2696
Avista Adventist Hospital	303.673.1000
Boulder Community Hospital	303.440.2273

Town of Superior	
Town Hall	303.499.3675
Building Department	303.381.2028
Parks and Open Space	303.499.3675
Public Works/Utility Billing	720.304.6797
Superior Chamber of Commerce	303.554.0789

Schools	
Boulder Valley School District	303.447.1010
Eldorado K-8	720.561.4400
Monarch K-8	720.561.4000
Monarch High School	720.561.4200
Superior Elementary	720.561.4100

County Services	
Boulder County Animal Control	303.441.3626
Boulder County Clerk and Recorder	303.413.7740
Boulder County Household Hazardous Waste Program	303.441.4800
Boulder County Sheriff’s Substation	720.564.2696
DMV - Driver Licenses	303.442.3006
DMV - License Plates	303.413.7710
RideArrangers	303.458.7665

Utility Services	
Xfinity (Cable/Internet)	1.800.266.2278
DIRECTV	1.877.644.1928
CenturyLink	1.800.244.1111
Xcel Energy	1.800.895.4999
Utility Notification Center of Colorado (Call before you dig!)	1.800.922.1987
Waste Connection	303.288.2100
Western Disposal	303.444.2037
Eco-Cycle	303.444.6634

Apartment/Home Owners Associations	
HOA for Waterford	303.543.7259
HOA for Saddle Brooke	303.444.7575
HOA for The Ridge	720.259.0904
HOA for Rock Creek	720.259.0904
HOA for Summit	303.233.4646
HOA for Calmante	720.255.2990
Horizons Apartments	303.551.2222



Town of Superior
124 E. Coal Creek Drive
Superior, CO 80027

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Standard
U.S. Postage
PAID
Louisville, CO
Permit No. 58

ECR WSS
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Superior, CO 80027